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FOR IMMEDIATE RELEASE

New Simple-to-Use Technology Empowers Quilters to Create, Edit, and Customize any Quilt Design



Caption: Image of the easy to learn and revolutionary design tool, Pro-Stitcher Designer

(North Salt Lake, UT) Handi Quilter, Inc., a division of Premier Needle Arts, has introduced a new quilting design creation tool to its line of Pro-Stitcher branded products. Pro-Stitcher Designer™ software introduces technology that empowers all quilters to create, design, edit, and customize any quilting motif. Pro-Stitcher Designer, which is included with the purchase of the Pro-Stitcher robotic quilting system, replaces a previously-used design tool and promises support and education well beyond what traditional support was able to provide in the past.

“Pro-Stitcher Designer is an exciting and simple tool that will allow quilters in every genre, the ability to create designs to use in finishing their quilts. It doesn’t matter if you quilt by hand, use your domestic sewing machine, or own a longarm machine with computerization, this tool is for all quilters,” said Kim Sandberg, Pro-Stitcher trainer and ambassador. “Using Pro-Stitcher Designer, any quilter can design or edit existing designs in all the major file formats or simply print out the designs for easy use.”

Expanding technology continues to provide simple approaches for quilters of all abilities. Some of the new features found in Pro-Stitcher Designer include:

- Easily audition quilting motifs and pantographs or design and print original pantographs.
- Create quilt designs from artwork using Trace tools.
- Output piecing or applique designs for cutting systems with .svg files.
- Vector-based software includes free lifetime program updates.

“This technology and software have been in development for several years, focusing on the quilter’s creative journey. It’s a powerful program, yet easy enough for anyone to learn and use. It will definitely bring new opportunities and more precision to the quilting industry,” said Brenda Groelz, VP of Marketing/Education, Handi Quilter, “This new software furthers our commitment as a leading brand to bring quilting tools and technology to quilters and the quilting industry.”

Pro-Stitcher Designer was released to consumers on February 1, 2020, with more than 1,000 downloads.

To learn more about Pro-Stitcher Designer and to experience the power of this new creative tool, go to www.ProStitcher.com.

Premier Needle Arts (www.premierneedlearts.com) family of brands provides the highest-quality products and services to millions of passionate enthusiasts around the world in the quilting, sewing, knitting, crochet, and other fiber arts communities. Premier Needle Arts has facilities in Vancouver, WA, Columbus, OH, and in Salt Lake City, UT, and is a part of the Blue Point Capital Partners portfolio of companies.

Blue Point Capital Partners (www.bluepointcapital.com) is a private equity firm managing over \$1.5 billion in committed capital. With offices in Cleveland, Charlotte, Seattle, and Shanghai, Blue Point’s geographical footprint allows it to establish relationships with local and regional entrepreneurs and advisors while providing the resources of a global organization. The Blue Point partner group has a 21-year track record of partnering with companies in the lower middle-market to facilitate growth and transformative change. It is one of only a few middle-market private equity firms with a presence in both the United States and Asia, which provides a distinct advantage for its portfolio companies. Blue Point typically invests in businesses that generate between \$25 million and \$300 million in revenue.